Chil (IMBUL)

ORDER

				obe
Orders	Order / Rev:	47180		
	Alt Order #:	27774977		
	Product Desc:	2022 Primary Electio	_	
	Estimate:	3675	_	KLKN-TV
	Flight Dates:	04/30/22 - 05/13/22	Primary AE:	Katz Dallas
	Original Date / Rev:	04/28/22 / 05/06/22	Sales Office:	DALLS
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Armada Strategies		
•	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
•		2637 E. Atlantic Blvd., Ste. 43878	Billing Cycle:	EOM/EOC
		Pompano Beach, FL 33062	Agency Commission:	15%
Advertiser	Name:	Conservative Nebraska		
	Demographic:	A50+	New Business Thru:	
	Product Codes:	Issues/Propositions	Advertiser External ID:	*
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/10/22	25	\$6,900.00	\$5,865.00

POL-ISS

P-04

Revenue Code 3:

Priority:

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	25	\$6,900.00	\$5,865.00	0.00
Totals	25	\$6,900.00	\$5,865.00	0.00

00:30:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KLKN	05/02/22	05/02/22	Ch 8 News at 6a M-	F CM	6a-7a	M	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
				Ch 8 Eyewitness No	ews 6a								
	KILKN N	lews 8 Thi	is AM										
	<u>Sta</u>	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
W	eek: 05/0	02/22	05/08/22	M	1	\$150.00	0.00						
N 2	KLKN	05/04/22	05/04/22	Ch 8 News at 6a M-	F CM	6a-7a	W	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
				Ch 8 Eyewitness Ne	ews 6a								
	KILKN N	lews 8 Thi	is AM										
	<u>Stai</u>	t Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
W	eek: 05/0	02/22	05/08/22	W	1	\$150.00	0.00						
N 3	KLKN	05/05/22	05/05/22	Ch 8 News at 6a M-	F CM	6a-7a	T	:30	1	\$150.00P-03	0.00 NM	3	\$550.00
				Ch 8 Eyewitness Ne	ews 6a								
	KILKN N	lews 8 Thi	is AM										
	<u>Stai</u>	rt Date	End Date	Weekdays S	pots/Week	Rate	Rating						
W	eek: 05/0	02/22	05/08/22	T	1	\$150.00	0.00						

Print Date: 05/06/22 11:47:16 Page 2 of 4

Order / Rev:

47180

Advertiser:

Conservative Nebraska

Alt Order #:

27774977

Product Desc:

2022 Primary Electio

Flight Dates:

04/30/22 - 05/13/22

Estimate: 3675

KLKN-TV

Ln Ch Start End	Inventory Code Bre	ak Start/End	Time Days	Len Spor	ts F	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays Spots/We		Rating	<u> </u>					
Week: 05/02/22 05/08/22 <u>Spot Ch</u> Date Range [T Description S	1 \$150.00	0.00	VA/a a li d a li a	Landth	Dete	DI. T		
1 KLKN 05/02/22-05/08/22		tart/End Time a-7a		<u>Weekdays</u> Th	Length :30		Rtg Type 0.00 NM		
See MG 3.2,3.3,3.4				,	.00	(4700.00)	0.00 1477		
[Advertiser Conflict] Pre	•								
2 KLKN 05/09/22-05/09/22 (th 8 News at 5p M-F 5	p-530p	1	M	:30	\$300.00	0.00 NM		
3 KLKN 05/09/22-05/09/22 (h 8 News Midday M-F 1	1a-12p		M	:30	¢150.00	0.00 NM		
⊕ MG for 7.1,3.1	711 O 14CW3 Wildday W-1	14-120	'	v	.30	\$150.00	U.UU INIVI		
4 KLKN 05/09/22-05/09/22 N	/l-F 10a-11a 1	0a-11a	1	M	:30	\$100.00	0.00 NM		
[No Avail] Preempt									
N 4 KLKN 05/09/22 05/09/22	Ch 8 News at 6a M-F CM Ch 8 Eyewitness News 6a	6a-7a	M	:30	1 \$1	50.00P-03	0.00 NM	1	\$150.00
KILKN News 8 This AM	On a Eyewilliess News da								
Start Date End Date	Weekdays Spots/We		Rating						
Week: 05/09/22 05/15/22	M	1 \$150.00	0.00						
N 5 KLKN 05/10/22 05/10/22	Ch 8 News at 6a M-F CM Ch 8 Eyewitness News 6a	6a-7a	-T	:30	1 \$1	50.00P-03	0.00 NM	1	\$150.00
KILKN News 8 This AM	Ciro Eyewilliess News oa								
Start Date End Date	Weekdays Spots/We	ek Rate	Rating						
Week: 05/09/22 05/15/22	-T	1 \$150.00	0.00						
N 6 KLKN 05/02/22 05/02/22	Good Morning America CM Good Morning America	7a-9a	M	:30	1 \$2	00.00P-03	0.00 NM	1	\$200.00
Good Morning America	Good Worling America								
Start Date End Date	Weekdays Spots/We	ek Rate	Rating						
Week: 05/02/22 05/08/22	M	1 \$200.00	0.00						
N 7 KLKN 05/05/22 05/05/22	Good Morning America CM Good Morning America	7a-9a	T	:30	1 \$2	00.00P-03	0.00 NM	0	\$0.00
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1 KLKN 05/02/22-05/08/22 G		a-9a		<u>Weekdays</u> Th	Length :30		Rtg Type 0.00 NM		
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[Advertiser Conflict] Pre									
N 8 KLKN 05/06/22 05/06/22		7a-9a	F	:30	1 \$2	00.00P-03	0.00 NM	1	\$200.00
Good Morning America	Good Morning America								
Start Date End Date	Weekdays Spots/We	ek Rate	Rating						
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N 10 KLKN 05/03/22 05/03/22		7a-9a	-T	:15/:15	1 \$2	00.00P-03	0.00 BK	1	\$200.00
14 10 KEKN 03/03/22 03/03/22									
Good Morning America	Good Morning America								
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Good Morning America BOOKENDS [BOOKENDS] Start Date End Date	Weekdays Spots/We		Rating						
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Good Morning America BOOKENDS [BOOKENDS]	Weekdays Spots/We			:30	1 \$3	00.00P-02	0.00 NM	1	\$300.00
Good Morning America BOOKENDS [BOOKENDS]	Weekdays Spots/Wee -T This Week CM This Week	1 \$200.00 8a-9a	0.00 s	:30	1 \$3	00.00P-02	0.00 NM	1	\$300.00
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Print Date: 05/06/22 11:47:16

KLKN-TV

Page 3 of 4

Order / Rev:

47180

Advertiser:

Conservative Nebraska

Alt Order #: Flight Dates: 27774977 04/30/22 - 05/13/22

Product Desc: 2022 Primary Electio

Estimate:

3675

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Start Date Can Dat				Ch 8 News Midda		, , , , , , ,			·	4.00.00.	0.00 14111		Ψ100.00
Mest Septiment		*		•	_								
N14 KLKN 05/04/22 05/04/22 C 618 News Midday MF CM 118-12p	-				Spots/Week								
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New Co90/2/2 Co90/8/2 Co-N S150.00 Co.00	Channe	l 8 Eyew	itness News		.,								
N15 KLKN 05/06/22 05/06/22 Ch 8 News Midday M-F CM					Spots/Week								
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Sair Date	N 15 KLKN	05/06/2	2 05/06/22		-	11a-12p	F	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
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Stant Date Expewithress News Modey Spots/Week Rate Spots/Week Spots/W	N 16 KLKN	05/10/2	2 05/10/22	Ch 8 News Midda	y M-F CM	11a-12p	-T	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
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No.		•			Snote/Mook	Poto	Datina						
N17 KLKN 05/02/22 05/02/22 Ch 8 News at 6p M-F CM					Spois/vveek								
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Start Date End Date Weekdays Spots/Week Rate Rating 0.00				Ch 8 Eyewitness						Ţ			V 100.00
Week: 05/02/22				At Six									
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America's Funniest Home Videos-ABC Start Date End Date Weekdays Spots/Week Rate Rating 0.00	N 21 KLKN	05/01/2	2 05/01/22	Sunday Prime 1	СМ	6p-7p	S	:30	1	\$425.00P-03	0.00 NM	1	\$425.00
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Start Date End Date Weekdays Spots/Week Rate Rating 0.00						.,				**********			*******
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	N 24 KLKN	05/09/2	2 05/09/22			10p-1035p	M	:30	1	\$575.00 P-02	0.00 NM	1	\$575.00
	Channe	I 8 Eyewi	itness News) IVI-I								

Print Date: 05/06/22 11:47:16 Page 4 of 4

KLKN-TV

Order / Rev: 47180
Alt Order #: 27774977

Flight Dates:

Advertiser:

Estimate:

Conservative Nebraska

04/30/22 - 05/13/22

Product Desc:

2022 Primary Electio

367

3675

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spots	Rate	Pri Rtg	Гуре Spots	Amount
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin	g				\neg	
Week: 05/	09/22	05/15/22	M	1	\$575.00	0.0	00					
										Totals	25	\$6,900,00



125 West 55th St New York, NY 10019

Agency: Armada Strategies CPE: 355/459/3675 Contract # 27774977

Changes as of: 5/6/2022 at 10:55 AM

Flight: 4/30/22 - 5/13/22

2637 E Atlantic Blvd

Agency Order #: 11620302 Buyer: Mah, Eva

Pompano Beach, FL 33062 Suite 43878

> Advertiser: Conservative Nebraska **Product:** 2022 Primary Election

Primary Demo: Adults 55+ Service: Nielsen Station: KLKN

Office: DALLAS

Version: Highlighting Makegood 1

Market: Lincoln&Hstng-Krny-Pls
DMA

Con Type: POLITICAL/VOTE

Total \$: \$6,700.00 Status: Accepted

Total Spots: 25 Total GRP: 81.3 Total CPP: \$82.41

Traffic #: 47180

Salesperson: Candice Orem 214-632-1396

Comments: Revision changing Bookends to :30's. No changes in total. Pls confirm Separation:

Assistant: Candice Orem 214-632-1396

4/30 - 5/12

MGD 10 5p-5:30p MGD 12 10a-11a M-F MGD 11 11a-12n MGD 12 10a-11a MGD 11 11a-12n MGD 10 Sp-5:30p MSD 2 7a-9a MSD 2 7a-9a MSD 1 6a-7a MSD 1 6a-7a # Day/Time # Day/Time BOOKENDS 무 무 Channel 8 Eyewitness News-Midday Good Morning America Program The View Channel 8 News at Six KILKN News 8 This AM The View Channel 8 Eyewitness News-Midday Program Channel 8 News at Six Good Morning America KILKN News 8 This AM \$100.00 \$150.00 \$100.00 \$300.00 \$300.00 \$200.00 \$150.00 \$150,00 \$200.00 \$150.00 Rate Rate A55P Rating A55P Rating 2.2 1.2 2.2 1.2 2.2 2.2 5.5 TOTALS: TOTALS: Len Len 3 8 30 8 30 30 30 30 30 30 5/13 4/30 0 0 0 0 0 0 0 0 0 0 0 0 5/1 N 0 0 0 0 0 5/2 Ċ'n 0 0 0 5/3 0 0 0 0 0 0 0 0 0 5/4 4 10 1 0 5/5 0 0 0 0 5/13 - 5/13 1 10 5/6 0 N 0 0 0 5/7 0 0 0 0 0 0 5/8 0 0 O 0 0 5/9 6 0 5/10 0 0 0 5/11 0 Ь 0 0 Ö 0 5/12 0 0 0 0 0 Spots Total 25 \$6,700.00 \$400.00 \$100.00 \$150.00 \$300.00 \$600.00 \$125.00 Total 44 \$90.91 \$44.12 \$82.41 \$45.45 \$54.55 CPP*

GRP*

05/06/22 10:55 AM | Sent To Rep

05/06/22 11:25 AM

Sent To Agency

Candice Orem Joy Wenn

Eva Mah Added by

Other

Comment

Makegood Comments

81.3

3.4 5,5 4.4 4.8

3X NA - tech error with master control - See NG offers, pls confirm

See spots n/a on lines 1-2 due to technical error; Master Control dubbed in a non-political spot by accident. See MGs on lines 10-12 and approve ASAP for Monday.

05/06/22 11:33 AM | Accepted

Action